

**Shane's Rib Shack Holiday 'Wait & Win' Promotion
Official Rules**

No Purchase or Payment Necessary to Enter or Win. A Purchase Will Not Increase Your Chances of Winning.

1. Eligibility: This Shane's Rib Shack "Wait & Win" Promotion ("Promotion") is open to persons who are (a) legal residents of the 50 United States and Washington, D.C.; (b) 18 years of age or older as of 11/29/24; (c) holders of a valid Shack Rewards Account ("Account"); and (d) not on the (i) U.S. Bureau of Industry and Security's Denied Persons or Entity Lists, (ii) the U.S. Treasury Department's list of Specially Designated Nationals, (iii) the US Department of Commerce's Table of Denial Orders, or (iv) any other similar sanctions program maintained by the U.S. government. Employees of Shane's Rib Shack ("Sponsor") and its affiliates, subsidiaries, advertising and promotion agencies (including Arnall Golden Gregory, LLP) and suppliers that are involved in this Promotion (collectively, the "Promotion Participants"), and each of their immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, and half-sister) and/or those living in the same household of each are not eligible. Void where prohibited by law.

Participants may create a free Shack Rewards account by downloading the Shane's Rib Shack Mobile Application in the Apple or Google Play App store and tapping 'Sign Up'. Shack Rewards accounts may also be created online at www.shanesribshack.com/shackrewards or order.shanesribshack.com.

2. How it Works: Beginning on 11/29/24 and ending on 12/31/24, or when supplies of Promotion game cards are exhausted, an eligible person visiting a participating store (listed below) will receive one (1) game card ("Game Piece") with an enclosed (i) instant win message ("Menu Prize"), and (ii) Wait For Later message, upon purchase of a qualifying menu item (any Sandwich Combo, Plate, Tenders or Wings Meal).

Customers must redeem their Game Piece at the Shane's Rib Shack location where they received it (unless received by mail) between 11/29/24 and 12/31/24 ("Redemption Period") to redeem their instant win prize and enter the Grand Prize Promotion Drawing. Prizes may be redeemed in-store, in-app, or online. Each Game Piece will include one (1) instant win Menu Prize that must be redeemed between 11/29/24 through 12/31/24 and one (1) Wait For Later message that must be redeemed between 1/1/25 through 1/31/25.

To receive an entry ("Entry") into the Grand Prize Promotion Drawing, an eligible person "checking-in" to a participating location via his/her Shack Rewards Account on the Shane's Rib Shack mobile application ("Mobile App") or online between 11/29/24 – 1/31/25, will receive one (1) Grand Prize entry ("Grand Prize Entry") into the 2024 'Wait & Win' Grand Prize Promotional Drawing (as defined in Section 3 below) subject to these Official Rules. All check-ins from 11/29/25 – 1/31/25 are eligible, regardless of whether a Game Piece was redeemed. Alternatively, to receive a free Game Piece without making an eligible purchase, send your name, email address and phone number, along with a self-addressed, stamped (#10) envelope to: Shane's Rib Shack 'Wait & Win' Mystery Gift Request: 2140 Hwy 155 North, McDonough, GA 30252, postmarked by 12/31/24 and received by 1/3/25. Limit one (1) Mystery Gift per person, per day (regardless of method of receipt), or one per household per mailing envelope per day.

Participants that receive a Game Piece by mail may present such Game Piece at any participating location during the Redemption Period. Each Game Envelope will entitle an eligible participant to one (1) entry into the Grand Prize Promotion Drawing.

How to Redeem the Prize and Enter Grand Prize Promotional Drawing:

- A. In-App Ordering: participant can redeem any Prize by using the Mobile Application. To redeem, participant must log-in to his or her Account during the Redemption Period, Navigate to the "Order" tab, Select "Start a New Order", Select Restaurant Location, Add Prize to cart from the 'Wait & Win' Menu Category, and at the 'Payments' screen, enter Code from Prize Card into 'Coupon' field. Upon completing the order, participant will automatically be entered into the Grand Prize Promotional Drawing.
- B. Online Ordering: participant can redeem any Prize by using Shane's Rib Shack's Online Ordering only at order.shanesribshack.com. To redeem, participant must log-in to his or her Account during the Redemption Period, Select Restaurant Location, Add Prize to cart from the 'Wait & Win' Menu Category, and at Checkout, enter Code

from Prize Card into 'Coupon' field. Upon completing the order, participant will automatically be entered into the Grand Prize Promotional Drawing. Orders submitted as "Guest Orders" will not be entered into the Grand Prize Drawing. Prizes may not be redeemed on orders placed through 3rd party ordering service's websites.

- C. In-Store: participant can redeem any Prize by visiting the Shane's Rib Shack location where they received the Game Piece during the Redemption Period. At the time of ordering, participant must present & redeem the applicable Prize by scanning the QR code from the Prize Card. To receive an entry into the Grand Prize Drawing, the guest will need to check-in their visit via their Shack Rewards account upon completing the order.

Voided or cancelled orders will also void Grand Prize Entry.

NOTE: Florida residents must present their Game Piece(s) at participating Florida Shane's Rib Shack locations ONLY to be eligible for all prizes listed under Section 5.

How to Check-In a Visit:

- A. In-App and Online Orders: All qualifying orders placed via the Mobile App and Shane's Online Ordering Website (order.shanesribshack.com) will result in a "check-in" for the applicable Account holder, as long as Account holder is logged in to his/her Shack Rewards Account at the time the order is placed. Any online/app orders submitted as a "guest" or through a third-party ordering service's website (e.g., Google Food Ordering, Doordash), will not receive a "check-in" for earning loyalty points or a grand prize entry.
- B. In-Store Orders: Guests visiting a participating location may receive a "check-in" by (i) scanning Account holder's "EARN" QR code located in the "EARN" tab in the Mobile App at the time of ordering; or (ii) scanning the barcode found at the bottom of the order receipt into the "EARN" tab in the Mobile App.

Account holders without smart phones may also check-in online by logging in to their Shack Rewards Account and entering the receipt barcode within 7 days but no later January 31, 2025, and following the steps listed below:

- Visit www.shanesribshack.com/rewards, scroll down and select "I'm Back, Sign Me In"
- Sign in to Shack Rewards Account (NOTE: if you have previously created an account when ordering online, the same log in credentials are used to access your Shack Rewards Account on all platforms (the App, Online Ordering, or website).
- Select "CHECK-IN"
- Enter the 12-13 digit Barcode located at the bottom of your receipt, scroll down, and select Submit.

For Help checking in a visit, from the Shane's Mobile App, tap "More" --> "Need Help" --> "App Feedback" and submit a request to App Support or email appsupport@shanesribshack.com directly. Be sure to include the Name on your Shack Rewards account and email associated.

Voided or cancelled orders will also void Mystery Gift and Grand Prize Entry.

How to Enter the Grand Prize Promotional Drawing Without a Purchase:

To receive entry into the Grand Prize Promotional Drawing without redeeming a Prize and/or making an eligible purchase, send a 3x5 card with your name, phone number, email address, and mailing address to: Shane's Rib Shack "Wait & Win" Grand Prize Entry: 829 Fairways Court, Suite 200, Stockbridge, GA 30281, postmarked by 1/28/25 and received by 2/1/25. Limit one (1) Grand Prize Promotional Drawing entry per household per mailing envelope per day.

3. Grand Prize Promotional Drawing: On or about February 3, 2025, Sponsor's designated agent, Arnall Golden Gregory, LLP, will select exactly one (1) winner by random drawing from among all eligible Grand Prize Entries received prior to such date (no later than 11:59pm ET on January 31, 2025) (the "Grand Prize Winner"). For the avoidance of doubt, the "Grand Prize Drawing" (as used in the promotion materials or otherwise) will be deemed to mean the Grand Prize Promotional Drawing for all purposes.

4. Verification: All prize claims are subject to verification. In the event of a printing, programming, or other error involving the Mystery Gifts, neither the Sponsor nor the Promotion Participants shall have any liability beyond reasonable efforts to award

the advertised number of prizes specified in these official rules. Prize Cards or Prize Codes that are not obtained through authorized, legitimate channels or that are reproduced, tampered with in any way, or that contain mechanical or other errors are automatically void. No more than the advertised number of prizes will be awarded. Mystery Gifts may not be transferred or sold.

5. Prizes

The available prizes in the Promotion are as follows:

Exactly one (1) Grand Prize will be awarded in connection with the Promotion.

Prize	Description	Number of Winners	ARV	Odds of Winning
Grand Prize	2024 Polaris G1000 Sport	1	\$18,070	Depends on the number of eligible entries received

Other Prizes:

Instant Win Prizes:

All Locations	Distribution Percentage	ARV
Free Small Homemade Peach Cobbler w/min \$5 purchase	10%	\$2.99
Free 6pc Boneless Wings & Fries w/min \$5 purchase	8.8%	\$7.99
Free 20 oz Drink w/min \$5 purchase	11.4%	\$2.49
Free Small Side w/min \$5 purchase	11.4%	\$2.88
\$2 OFF Any Order	27.7%	\$2.00
Free Sandwich w/purchase of a Sandwich	11.4%	\$7.39
50% Off a BBQ Pork or Chopped Chicken Plate w/purchase of a Chopped Pork or Chicken Plate	11.4%	\$5.67
Free Big Dad Sandwich w/min \$5 purchase	7.8%	\$6.99

Win Later Prizes: *Prize and one-time Redemption code included on each Prize Card.*

All Locations	Distribution Percentage	ARV
\$3 OFF Any Order	100%	\$3

* For purposes of these Official Rules, Game Pieces can be obtained and redeemed at the following participating locations:

Address	City	State
8 North Point Pkwy	Enterprise	AL
3984 Atlanta Hwy	Montgomery	AL
2501 West Happy Valley Road	Suite 50-1280	Phoenix
9404 West Westgate Blvd.	Suite C-101	Glendale
10100 Hutchison Blvd		Panama City Beach
680 HWY 29 N	Suite 200	Athens
3155 Cobb Parkway		Atlanta
1221 Caroline St		Atlanta
315 Village at Glynn Place		Brunswick
4504 Old Highway 5	Suite 101	Canton
1141 Bankhead Hwy		Carrollton
644 East Main Street		Cartersville
7529 Veterans Pkwy		Columbus

2750 Chapel Hill Road	Suite 1400	Douglasville	GA
289 Highland Crossing		Ellijay	GA
4446 Washington Rd.	Suite 1	Evans	GA
8055 Senoia Rd.	Suite 200	Fairburn	GA
805 S Glynn Street	Suite 109	Fayetteville	GA
5877 Spout Springs Rd.	Suite D500	Flowery Branch	GA
448 Cabiness Rd	Suite A	Forsyth	GA
9606 Bentley Drive		Grovetown	GA
2788 Highway 81 East		McDonough	GA
2136 Highway 155 North		McDonough	GA
2789 N Columbia St.	A4	Milledgeville	GA
55 Newnan Crossing Bypass		Newnan	GA
5770 Peachtree Industrial Blvd	Suite 111	Norcross	GA
441 Pooler Parkway		Pooler	GA
315 Riverside Pkwy	Suite 100	Rome	GA
1100 Brampton Avenue	Suite J	Statesboro	GA
1855 Barataria Boulevard	Suite E	Marrero	LA
5220 New Fashion Way	Suite 400	Charlotte	NC
3660 E. Franklin Blvd	Suite 10	Gastonia	NC
2645 Whiskey Rd		Aiken	SC
150 McNeely Rd.	Suite A-4	Powdersville	SC
4891 Old York Rd.	Suite 102	Rock Hill	SC
1735 John B White Sr. Blvd	Suite 1	Spartanburg	SC
4484 Frontage Rd. NW		Cleveland	TN
9448 Bradmore Lane	Ste 108	Ooltewah	TN

All Prize winners will be required to sign an Affidavit of Eligibility /Liability and Publicity Release (where legal) prior to taking delivery of prize.

6. LIMITATIONS OF LIABILITY. IN NO EVENT WILL SPONSOR OR ANY OF THE PROMOTION PARTICIPANTS BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, CLAIMS, ACTIONS, DAMAGES, LOSSES, OR LIABILITY OF ANY KIND, INCLUDING INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES RESULTING FROM OR ARISING FROM PARTICIPATION IN, OR THE PRODUCTION, PROMOTION, OR ADMINISTRATION OF, THE PROMOTION, OR ACCEPTANCE, POSSESSION, USE, MISUSE, OR NONUSE OF A PRIZE THAT MAY BE AWARDED. WITHOUT LIMITING THE FOREGOING, ALL PRIZES ARE PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS. ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD ANY SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

7. General Rules: No substitution, cash redemption or transfer of any prize by winner permitted unless otherwise agreed to by Sponsor. All federal, state and local taxes are the sole responsibility of Winners. All federal, state and local laws and regulations apply. Persons found tampering with, hacking, illegally entering, or abusing any aspect of the Promotion will be immediately disqualified, in Sponsor’s sole discretion. Sponsor reserves the right to substitute prize of equal or greater value. Acceptance of prize constitutes permission to the Sponsor and its Promotion Participants to use Winners’ names and likenesses/photograph/video for purposes of advertising and trade without further compensation, unless prohibited by law. Participants assume all liability for any injury or damage caused, or claimed to be caused, by participation in this Promotion, and the acceptance/use of prize. By participating in this Promotion, participants agree to be bound by the Official Rules and the decisions of Sponsor. Sponsor and the Promotion Participants are not responsible for any typographical or other error in the printing, the offering or the announcement of any prizes or in the administration of the Promotion. The failure or delay by Sponsor in enforcing any particular clause, provision, or aspect of these Official Rules shall not impact the validity, enforceability, or effect of any other clause, provision, or aspect of these Official Rules.

Sponsor, or its designated representative, will attempt to notify the potential Grand Prize Winners of his/her winning status via the telephone number provided in connection with the potential Grand Prize Winner's Entry. Before any prize is awarded, the potential Winner may be required to complete, sign, and return an Affidavit of Eligibility ("Affidavit") and, where lawful, a Liability/Publicity Release ("Release") (collectively, "Affidavit and Release") within 3 days. If the Affidavit and Release is not signed and returned prior to the time deadline indicated, or if a potential prize Winner does not meet eligibility criteria set forth in these Official Rules, or is otherwise unwilling or unable to comply with these Official Rules, or cannot be contacted within 3 days, an alternate winner may be selected by Sponsor by random drawing from among the remaining eligible Entries. Upon receipt and verification of the Affidavit and Release and compliance with the Official Rules, all prize Winners will be contacted with further details as to how such prize winners may redeem the prize. No more than the advertised number of prizes will be awarded.

By participating in the Promotion, participants agree: (a) to comply with these Official Rules and the decisions of Sponsor and its agents, which shall be binding and final in all respects; (b) to release Sponsor and Promotion Participants from all liability, loss or damage arising out of participation in the Promotion or in connection with the awarding, receipt, possession, use and/or misuse of any prize; (c) to be contacted by Sponsor and/or its designated agents by telephone; and (d) that he/she acknowledges that neither Sponsor makes any warranty, representation, or guarantee, expressed or implied, in fact or in law, relative to any prize, and disclaim all liability for the provision, quality or nature of any third-party products or services provided to Grand Prize Winner.

For the name of the Grand Prize Winner, available after 3/1/25, send a separate, self-addressed, stamped (#10) envelope to: Shane's Rib Shack Holiday "Wait and Win" Promotion Winners List, 2140 Hwy 155 North, McDonough, GA 30252.

8. SPONSOR: Shane's Rib Shack: 2140 Hwy 155 North, McDonough, GA 30252.